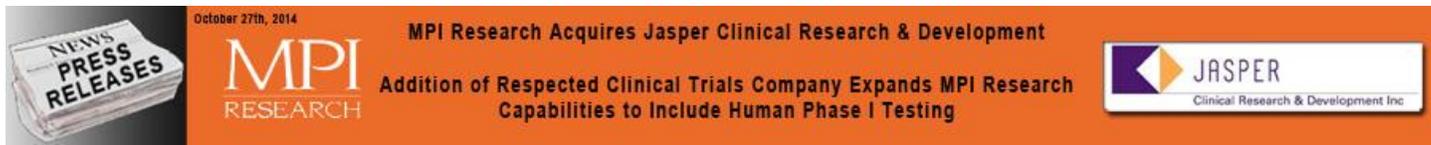


# Double-Blind, Randomized Placebo Based Test



[The Jasper Clinic, of Kalamazoo Michigan](#), now a part of MPI Research, conducted a double-blind, randomized, placebo-controlled study on the product, Cel-Factor, under the auspices and oversight of the following research and medical personnel: Jasper's Dean W. Knuth, President and CEO, Jasper Research and Development, Inc.; Bill Chase, Business Director; Dr. Thomas Blok MD, Director of Research; Dr. Otto Linet, MD, Principal Investigator; Dr. James VanderLugt MD, Sub Investigator; Researchers: Dr. Robert Kane DC, DABCT, FIACT and Diane Victor N.D. November 18, 2011

**BACKGROUND** - Other trials, tests and studies, including the recent announcement from the World Health Organization, have proven Electromagnetic Fields (EMF) radiation emitted by cellphones can cause harm to the human body. It has been demonstrated when using a cellphone the head's tissues heat up and blood cells become stressed, going into a state of Rouleaux, meaning that blood cells become changed to a less healthy state. The purpose of this trial was to validate and confirm the product CeL-Factor's ability to keep tissue temperatures cooler and blood cells in a more normal state when using a cellphone.

**METHODS** - The clinic reviewed 68 separate performances on subjects who were both female and male (a mix of Caucasians and African Americans) and whose ages ranged between 16 to 30 years of age. Neither the subjects nor the researchers knew if the cellphone being used had a placebo product attached to it or if the cellphone had the actual CeL-Factor™ product attached to it. The phones used in the study were owned by the subjects and included a mix of cellphones from various manufacturers including: iPhones, Samsung phones, HTC phones, Sanyo, Virgin, Kyocera, Huawei, etc. Each subject underwent a two-day evaluation period with the subject's baseline thermographic and baseline blood measurements being recorded. The baseline was then compared to a thermographic and blood analysis of the subject after talking on a cellphone for exactly 15 minutes. This comparative analysis determined if the subject's cellphone was equipped with the CeL-Factor™ product or a placebo.

**RESULTS** - The tests were conducted over a week-long trial period and after reviewing all 68 separate performances of the subjects' blood and thermographic results, only one performance did not show the anticipated analysis. The results of this double-blind trial proved that researchers had a better than 99% success rate in being able to identify which subject's cellphone had the CeL-Factor product on it. The subjects with CeL-Factor on their phones showed significant lowering of head tissue temperatures with their blood remaining in a more normal state.

**CONCLUSION** - This double-blind, evidence-based trial, corroborates CeL-Factor's technology as having the ability to help the body fight the negative effects of EMF radiation. Based on the trial's results, the CeL-Factor claims of lowering the head's tissue temperature and helping the blood stay in a more normal state when a person is using a cellphone are true and correct.



Providing A Healthier Phone Experience